



# SPONSORSHIP PROSPECTUS





THE PROSPECT CRICKET CLUB IS A TERRIFIC  
" CLUB WITH A GREAT ENVIRONMENT BOTH ON " AND OFF THE FIELD.

**NATHAN LYON**  
CURRENT AUSTRALIAN PLAYER



THE GREATEST PART OF A CRICKET CLUB IS THE WAY IT BRINGS A GROUP OF  
" PLAYERS AND THE COMMUNITY TOGETHER AND THIS WAS CERTAINLY THE CASE " DURING MY TIME AT THE PROSPECT DISTRICT CRICKET CLUB.

**JOE ROOT**  
CURRENT WORLD NO.1 BATSMAN



## OUR HISTORY

The Prospect District Cricket Club was established in 1928 from the amalgamation of the Prospect Cricket Club (est. 1880) and the North Adelaide Cricket Club (est. 1867) with headquarters at the Prospect Oval.

The Club's first Captain was Clarence "Nip" Pellew, a former Test cricketer who played 10 tests for Australia from 1920 to 1921.

The Club has had a strong history of success winning nine A Grade Premierships and producing over 50 South Australian Cricketers and 16 International Cricketers including

Sir Garfield Sobers, Ashley Mallet, Terry Jenner, Barry Richards, Barrie Robran, Andrew Zesers, Greg Blewett and more recently Nathan Lyon and Joe Root.

Prospect District Cricket Club has always been based at Prospect Oval and has a close association with the North Adelaide Football Club, the Prospect RSL and the Prospect City Council.

The Club currently comprises over 150 players in 11 teams; seven of the teams are made up of junior players and their families primarily from the Prospect Council area.



## OUR MISSION

The Prospect District Cricket Club is a community based sporting organisation focussed on engaging with and developing cricketers from the Prospect and our SACA nominated country areas while promoting cricket at the elite level.

## OUR VISION

To be recognised within Prospect, Metropolitan Adelaide and throughout South Australia as the most professional cricket club.

## OUR GOALS

To develop players through our junior cricket platform to represent South Australia beginning at all junior age groups right through to senior first class and International cricket.

To develop and maintain the best cricket playing and training facilities in Premier League Cricket in South Australia.

To engage with the Prospect community so to ensure all cricketers living in the Prospect area aspire to play for PDCC.

To live and breathe the Winning Ways mantra throughout all areas of the club.



## BENEFITS & SPONSORSHIP PACKAGES

Our goal for your business is that the Prospect Community have brand awareness for your product.

Position your business as a local champion and leader by supporting and reinvesting in local youth sport and community clubs.

Gain significant exposure for your brand.

Build a positive relationship with local parents and access the school networks to grow your customer base.

Club policy dictates that the sponsor's product be promoted throughout the Prospect community and that the community use and recommend the sponsors products and services.



## CHOOSE YOUR LEVEL

### MAJOR CORPORATE | \$5000

- Corporate Sign on Display at Prospect Oval including football season
- Exclusive logos on first grade training tops
- Access to club email data base for your business needs
- Access to club social media pages for your business needs
- Website advertisement and link
- Signage inside PDCC clubrooms
- Stand or sign at PDCC Events
- Exposure at our marquee T20 match day held during the year
- Tickets to all Official PDCC Events
- Acknowledgement in annual report and major club events

### CLUB PLATINUM | \$2500

- Corporate Sign on Display at Prospect Oval including football season
- Access to club email data base for your business needs 3 times a year
- Access to club social media pages for your business needs 3 times a year
- Website advertisement and link
- Exposure at our marquee T20 match day held during the year
- Stand or sign at PDCC Events
- Signage inside PDCC clubrooms
- 2x tickets to all Official PDCC Events
- Acknowledgement in annual report and major club events

### CLUB GOLD | \$1000

- Signage inside PDCC clubrooms
- Access to club email data base and social media pages for their business needs 2 times a year
- Website advertisement and link
- Exposure at our T20 match day held during the year
- Stand or sign at senior and junior registration night
- 2x tickets to PDCC Annual Fundraising Event
- Acknowledgement in annual report and major club events

### CLUB SILVER | \$500

- Signage inside PDCC clubrooms
- Access to club email data base for their business needs once a year
- Website advertisement and link
- Exposure at our T20 match day held during the year
- 2x tickets to PDCC Annual Fundraising Event
- Acknowledgement in annual report and major club events

### CLUB BRONZE | \$250

- Signage inside PDCC clubrooms
- Website advertisement and link
- Acknowledgement in annual report and major club events
- Exposure at our T20 match day held during the year

## PLAYER SPONSORSHIP \$600

Sponsors name highlighted under players photograph and mounted in club premises

Sponsored player to be made available to sponsor for promotions or advertising

Membership of Prospect District Cricket Club for two nominated representatives

Invitation to the clubs presentation night to meet your player and have presentation photographs taken

## OUR COMMITMENT

There has never been a better time to be involved with cricket, as it strives to become the world's favourite sport. The Prospect District Cricket Club is about bringing opportunities to leverage partnerships with businesses that have an interest in supporting the local community.

It is an exciting period for PDCC development as we ramp-up our commitment to promote, expand and develop the sport of cricket in our local community. Our focus is about improving standards in all sectors of the game and increasing the participation from juniors to seniors. Ultimately, our vision is to support these players to reach their full potential at both state and international level.

Sport can change lives and we are looking for commercial partners who want be part of the PDCC journey and how it can benefit our entire community.

Interested parties are strongly encouraged to visit our sponsors page [www.prospectcricketclub.org.au](http://www.prospectcricketclub.org.au) to request more information and discuss sponsorship options that are available.





**FORMAT**  
HOMES  
MASTER BUILDERS

PROSPECT DISTRICT CRICKET CLUB





**PROSPECT DISTRICT CRICKET CLUB**

PROSPECT OVAL, WILCOX AVENUE  
PROSPECT SA 5082

[PROSPECTCRICKETCLUB.ORG.AU](http://PROSPECTCRICKETCLUB.ORG.AU)

